

August 11th 2026 - FASM Membership Meeting Minutes

Attended by: Linda Alderette
Richard Alderette – Vice President
Frank Boucher - Director
Mona Cossaboom - Artifact Acquisitions, Apple Fest Committee Chair
Duffy Gold – Director (In Absentia)
James Hastrich – Apple Fest Entertainment Coordinator
Brandy Haught-Pattee – Apple Fest Silent Auction Coordinator
Lloyd Hunt
Brother Albert Heinrich – Director
Brother Jerome Lessard
Erin Maloney – President
Jeannette Montgomery – Secretary
Jessica Parks – Museum Social Media Director
Denise Vitagliano – Apple Fest Kids Zone Coordinator

Erin Maloney, President, called the August 11th, 2026 FASM Membership Meeting to order at 6 PM.

OLD BUSINESS:

- Secretary's Report: Jeannette M., Secretary, distributed copies of the July 14th 2026 Membership Meeting Minutes. A motion was made to accept the minutes, was seconded, and unanimously accepted by the membership present.
- Financial Report: Erin M. reviewed the museum bank account balances; the savings account balance equals \$6,892.00 and the checking account balance equals \$7,522.00.

NEW BUSINESS:

- Apple Fest discussions included: discussions regarding vendors; and for-profit vs non-profit rules, regulations and questions.
- Erin M. offered to send notices about acceptable and unacceptable yard sale donation items to members, vendors, and other interested parties; including drop off days and times.
- Jeannette M. will take festival banners to RSD Graphics to have dates updated. Banners need to be turned around ASAP. Banners and stakes to be delivered to Frank for posting ASAP.
- Other festival topics brought forward are: festival advertising avenues being utilized, such as TV channels, radio stations, Andy Austin, Spectrum, Maine Made, and Maine Tourism. Additional festival topics included: Silent Auction signage needed, scarecrow dates need updating, sandwich boards need to be reworked, modes of Vendor payment accepted, and Eldredge Lumber dumpster donation placement location.
- An Entertainment Report was given by James H. There are 3 bands scheduled for Saturday and 2 entertainment options scheduled for Sunday
- Jessica P. and Mona C. lead the discussion about re-branding of Gift Shop name and subsequent advertising.
- Partners Bank program will not work out for Gift Shop payments. Now considering a Square, which costs \$60.00, plus 2.6% of all shop sales processed. To use the Square it would also require an Ipad and a tap device.
- The museum participated in the Alfred Library Summer Reading Program, exchanging \$25.00 Gift Certificates.
- Eliza Eastman offered to input Gift Shop inventory into a spreadsheet.
- Erin M. stated that we need to keep in mind that there will be two major upcoming future museum expenditures: a well and an independent electrical power connection.
- Rick A. reported removal of old deck and asked questions regarding future of deck replacement.
- Erin M. is working on website update including acknowledgment of festival sponsors and donors, as well as a rolling festival photo display.
- A motion was made to adjourn the meeting, which was seconded, and accepted unanimously by the membership.

Respectfully Submitted,

Jeannette Montgomery 09-05-2026

Jeannette Montgomery – Secretary

(This is not a verbatim transcript. A full recording of the meeting is available upon request.)